

Lenovo Nonprofit Operations Playbook



Windows 11



Snapdragon



From First Whistle to Last Campfire

How Camp Southern Ground keeps campers at the center while managing the complexity behind an unforgettable camp experience

Running Camp Southern Ground requires coordinating countless details behind every camper experience. From staffing and schedules to activities, resources, and daily operations, the work behind the scenes plays a critical role in bringing the mission to life.

Founded by Zac Brown in 2011, Camp Southern Ground was built on a simple belief: put more good into the world. Through an inclusive camp environment, children from diverse backgrounds come together to grow, build confidence, and form lasting connections.

As the organization grows, so does the complexity of planning programs, managing operations, and securing resources. The challenge is not just keeping everything running smoothly. It is creating more capacity for staff to focus on campers, advance the mission, and deliver meaningful experiences that make a lasting impact.



Smarter
technology
for all

Lenovo

Where Impact Creates Complexity

Across a typical week, Camp Southern Ground's challenge isn't a single program. It's coordinating campers, families, staff, donors, and partners around a shared mission of creating meaningful impact.

Key areas of focus include:



Planning and delivering inclusive youth camp experiences



Coordinating family support programs throughout the year



Managing fundraising, grants, donor engagement, and community partnerships



Supporting staff, volunteers, and cross-functional teams



Driving long-term organizational growth while staying focused on mission delivery

As responsibilities grow, pressure begins to build:



Administrative work competes with time spent directly supporting people



Information becomes spread across emails, documents, meetings, and teams



Planning and coordination require increasing effort across programs



Staff spend more time managing tasks and less time advancing strategic initiatives



Valuable knowledge can be difficult to quickly access when decisions need to be made

As Camp Southern Ground serves more campers and families, complexity grows alongside impact. The opportunity is not to work harder, but to create more capacity, giving staff more time to focus on the people, programs, and moments that bring the mission to life.

With [Lenovo ThinkPad T14s](#) and [Microsoft Copilot](#), powered by [Snapdragon® X Series processors](#), camp operations become more connected. From activity planning and staff coordination to daily operations, teams work more efficiently and spend less time managing details, creating more time for campers.

Behind Every Great Camp Experience

At Camp Southern Ground, every camper experience depends on countless decisions behind the scenes. Schedules, activities, staffing, communications, and operations must work together to keep camp running smoothly. Powered by Lenovo Copilot+ PCs, teams can access information, coordinate priorities, and stay responsive wherever the day takes them.

The Result:

A more connected camp operation. Information moves more freely. Planning becomes more coordinated. Routine work becomes easier to manage.

Teams spend less time searching for answers and more time supporting campers.

Daily operations become more organized, allowing staff to stay focused on delivering exceptional experiences.

More alignment. Better visibility. More capacity to focus on the mission.

Smarter
technology
for all

Lenovo

Three Ways Camp Southern Ground Turns Complexity Into Capacity

Camp Southern Ground uses Lenovo ThinkPad T14s and Microsoft Copilot, powered by Snapdragon® X Series processors, to help a small team manage the planning, coordination, and administration behind every camper experience. Like a Digital Assistant Manager working behind the scenes, this technology helps streamline operations, support fundraising efforts, and organize information faster, giving staff more time to focus on campers and the mission.

1

Turning Camp Plans Into Camper Experiences

Camp operations, planning, and coordination come together through a connected workflow that supports every camper experience. Scheduling, staffing, program preparation, and resource management stay aligned, helping teams move smoothly from planning to execution. As responsibilities grow across camp, operations remain organized, efficient, and focused on delivering meaningful experiences for every camper.

2

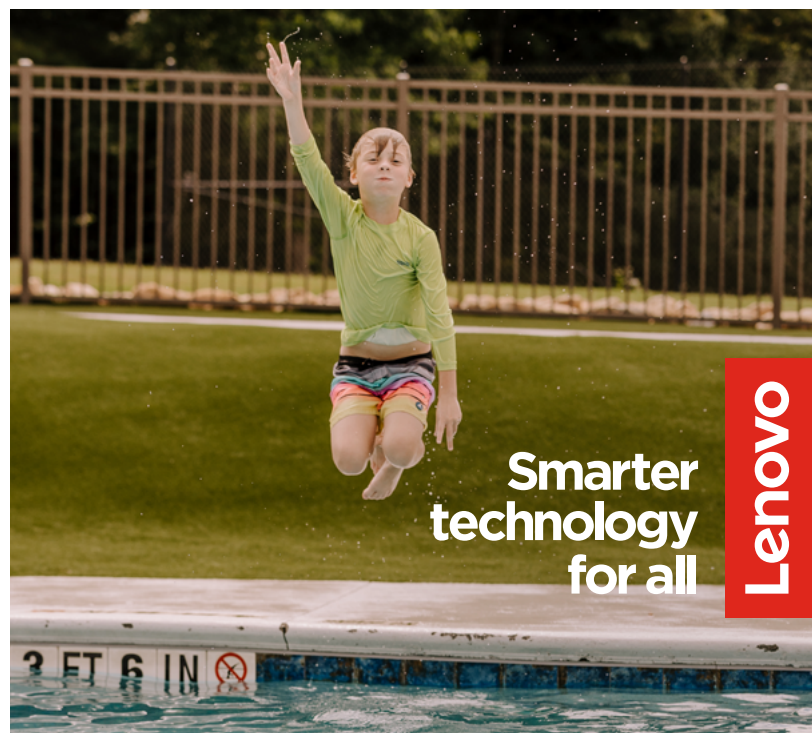
Connecting Mission to Funding Opportunities

Funding, grants, and donor engagement are critical to growing Camp Southern Ground's impact. From funding research and proposal development to donor communications and outreach, every effort depends on clear information and alignment with organizational goals. By taking a more connected approach to fundraising, teams can respond faster to opportunities, strengthen supporter relationships, and focus more time on advancing the mission.

3

Keeping Knowledge Close to the Mission

As Camp Southern Ground grows, so does the information that supports its programs, operations, and fundraising efforts. Important knowledge often lives across documents, communications, and teams, making it difficult to access when needed. By creating a more connected approach to organizational knowledge, staff can find information faster, stay aligned, and make decisions with greater confidence. The result is stronger continuity, more efficient onboarding, and less time spent searching for answers, helping the organization scale while staying focused on its mission.



Powered by



Play 1. Creating More Time for Impact

As Camp Southern Ground grows, every program and camper experience depends on thoughtful planning, coordination, and execution. Keeping staff, schedules, and information aligned is essential to delivering meaningful experiences. When managed manually, administrative work can slow progress and pull time away from the mission. Powered by the Snapdragon® X Series processor, Lenovo ThinkPad T14s and Microsoft Copilot bring planning, coordination, and execution into a connected workflow, helping teams access information faster, stay organized, and focus more time on campers.

How the Workflow Comes Together:



Organize camp schedules, activities, and timelines



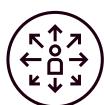
Support staff onboarding and program coordination



Quickly access information across documents and teams



Turn operational planning into repeatable workflows



Reduce administrative effort and improve team efficiency

The Result:



More time for mission-driven work



Reduced time spent managing administrative tasks



Improved planning and coordination across programs



Better alignment between teams, information, and execution



Greater capacity to support campers and families year-round

The Big Win

Camp Southern Ground transforms the complexity of camp operations into a more connected and coordinated experience for staff and campers alike. By bringing planning, scheduling, staffing, and program preparation into alignment, teams spend less time managing logistics and more time focused on delivering meaningful experiences. The result is greater operational efficiency, stronger execution across camp, and more time dedicated to helping campers learn, grow, and thrive.

**Smarter
technology
for all**

Lenovo

Play 2: Connecting Mission to Funding Opportunities

As Camp Southern Ground grows, securing funding becomes increasingly important to sustaining programs, expanding opportunities, and supporting future impact. Grant applications, donor outreach, funding research, and ongoing communications all require significant time, coordination, and attention to detail. When managed manually, these efforts can compete with the day-to-day responsibilities of running camp and supporting staff.

By creating a more connected approach to fundraising and development, Camp Southern Ground is able to organize information more effectively, respond to opportunities more efficiently, and strengthen communication with supporters. Research, planning, and proposal development become more streamlined, helping teams spend less time managing administrative processes and more time advancing the mission.

How the Workflow Comes Together:



Research funding and grant opportunities



Organize program information and impact data



Support proposal and application development



Strengthen donor communications and outreach



Align funding efforts with organizational priorities

The Result:



Faster response to funding opportunities



More efficient fundraising workflows



Stronger donor and stakeholder engagement



Better alignment between organizational goals and funding initiatives



More capacity to support long-term growth and impact

The Big Win

Funding helps make meaningful camp experiences possible. By creating a more organized and connected approach to fundraising, grant development, and donor engagement, Camp Southern Ground can spend less time navigating administrative complexity and more time focused on the mission. The result is greater capacity to support campers, strengthen programs, and create lasting impact for the communities they serve.

Smarter
technology
for all

Lenovo

Play 3: Keeping Knowledge Close to the Mission

One challenge facing growing nonprofits is that critical knowledge often lives across emails, documents, grant applications, meeting notes, program plans, and individual staff members.

As teams grow and responsibilities expand:

- Information becomes difficult to locate
- Important context can be lost across departments
- Staff spend time searching instead of acting
- New team members require significant onboarding
- Institutional knowledge becomes harder to preserve

Microsoft Copilot helps bring organizational knowledge into one connected experience, making information easier to access across programs, operations, and fundraising efforts. Teams can quickly surface relevant context, reduce time spent searching, and make better-informed decisions. The result is greater alignment, stronger continuity, and more capacity to support the mission.

How the Workflow Comes Together:



Surface information across organizational documents



Quickly reference previous grants and proposals



Accelerate onboarding for staff and volunteers



Connect program knowledge across teams

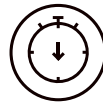


Preserve institutional knowledge as the organization grows

The Result:



Faster access to organizational knowledge



Reduced time spent searching for information



Quicker onboarding of new staff and volunteers



Better continuity across programs and teams



More informed decision-making

The Big Win

When institutional knowledge is readily accessible, staff can spend less time looking for answers and more time delivering impact. Better access to information helps teams stay aligned, make informed decisions, and preserve the knowledge that drives Camp Southern Ground's programs, partnerships, and mission forward.



Smarter
technology
for all

Lenovo

Camp Southern Ground Keeps Camp in Motion

Running an exceptional camp experience requires more than great programs. It takes planning, coordination, communication, fundraising, and daily operational execution working together behind the scenes. Lenovo ThinkPad T14s, powered by the Snapdragon® X Series processor, provides the performance and mobility to support staff wherever camp happens. Microsoft Copilot acts as a digital Assistant Manager, helping organize information, streamline workflows, and keep teams focused on what matters most.

Camp leadership, staff, and program teams remain at the center of every decision. What changes is the ability to move from information to action faster. Administrative work becomes more manageable. Planning becomes more connected. Camp operations stay aligned. Instead of spending valuable time managing complexity, staff gain more capacity to support campers, strengthen programs, and advance the mission.

Less time coordinating the work. More time creating experiences that matter.

Across Camp: How Camp Southern Ground Stays in Motion

	Lenovo ThinkPad T14s	Microsoft Copilot
Camp Operations & Planning	Supports productivity across schedules, activities, staffing, and daily camp operations	Helps organize information, plans, and operational priorities
Funding & Development	Provides the performance needed to manage fundraising, reporting, research, and communications	Assists with grant research, proposal development, and donor communications
Decision-Making	Keeps work moving with responsive performance and access to critical information	Brings together information from multiple sources
Productivity	Delivers mobility, reliability, and all-day productivity, powered by Snapdragon® X Series processors	Streamlines repetitive administrative work
Mission Impact	Provides the flexibility to work where camp happens	Creates more capacity for planning, collaboration, and program delivery
Business Impact	Provides the flexibility and reliability needed to support a growing nonprofit organization	Helps teams find information, organize tasks, and move projects forward

Build More Time for What Matters Most

The challenges Camp Southern Ground faces are shared across many mission-driven organizations.

Coordinating programs, managing operations, securing funding, and serving campers requires more than dedication. It requires tools that help teams stay organized, connected, and focused on the mission.

As organizations grow, information becomes harder to manage, administrative demands increase, and planning grows more complex. With [Lenovo ThinkPad T14s](#), powered by the [Snapdragon® X Series processor](#), and [Microsoft Copilot](#), information becomes easier to access, workflows become more connected, and work moves forward with greater clarity.

Less time spent on administration. More time creating meaningful experiences and advancing the mission.

With Lenovo Copilot+ PCs, teams can:

- Organize camp operations, programs, and planning activities more efficiently
- Simplify administrative workflows and reduce manual effort
- Strengthen fundraising, grant development, and donor communications
- Access organizational knowledge faster and make more informed decisions
- Create more time for campers, families, and community impact

Closing Thought

When the work behind the mission becomes easier to manage, Camp Southern Ground can focus on creating the experiences, connections, and support that change lives.

Go Deeper: Nonprofit Management Tactical Guide

The Camp Operations Playbook explores how these workflows are built and applied in practice. From coordinating camp operations to supporting fundraising efforts and creating more time for campers, it outlines the plays that help turn operational complexity into greater capacity for impact.

[Download here](#)



**Smarter
technology
for all**

Lenovo